

April 2025 LSWDD Board Meeting
Volunteer Program & Community Engagement
Report — Sarah Reeves

VOLUNTEER PROGRAM

- March Volunteer Report
 - 44 total volunteers in March / 309.5 total volunteer hours
 - 84% of shifts filled / 0 shift hours with no volunteers present
- Volunteer Recruitment
 - +3 new volunteers in March: 2 TIOLI focus, 1 Recycle Plaza focus
 - Switching gears with recruitment to achieve consistent Saturday support at TIOLI
 - Onboarding with parents of students looking for community service hours
 - Suggestion to contact the school counselor to set up workflow, still assessing
- LSWDD now on SJC-approved list for court-ordered community service hours

COMMUNITY ENGAGEMENT

Channels

- Instagram (past 30 days): 14 posts / 796 views / +7 followers
 - Most popular posts: Great Islands Clean-Up photo; TIOLI spring shift; Waste Stream documentary trailer share
- Facebook (past 28 days): 8 posts / 3,062 views
 - Most popular posts: TIOLI volunteer recruitment (brought in one new volunteer); Zero-waste events promo (no image, list of upcoming events)
- March Email: 105 opens; Primary message: Great Islands Clean-Up
- April Email: 131 opens; More content: Zero-waste events line-up
- Website (past 28 days): Traffic up by 20% / 700 site visits / 519 unique visitors

Great Islands Clean-Up

- Report to come post-event

Food Waste Education

- Food waste survey results show widespread home composting and food waste mgmt
- Two events scheduled to meet needs:
 - Home Composting for Beginners (same curriculum as February class)
 - Home Composting Knowledge Share @ the Grange
 - Promotion trickled out, will ramp up after GICU

Coming Up

- Summer Hours (10am to 3pm) begin Memorial Day Weekend — May 23
- Household Hazardous Waste Round-up — May 31, 10am–2pm
- Home Composting for Beginners — May 10, 2–3:30pm (same curriculum as February class)
- Home Composting Knowledge Share @ the Grange — May 14, 5–7pm
- The Waste Stream documentary screening @ the Grange — Fall/Winter 2025